

The Cutter

Outward
Bound®

TE KARERE O ANAKIWA THE BI-ANNUAL ANAKIWA MESSENGER

April 2007



New Year, New Brochure, New Course Material

We kick started the new year with a brand new, brightly coloured brochure aimed to appeal and entice people to enrol on an Outward Bound course. The previous brochure 'Be Great, Be You' had been in use since at least 2003 and while it was still doing a great job, there was definitely the need for change.

THE NEW BROCHURE (pictured above) is easy to follow, succinct, and has, we believe, all the necessary information to enable people to make a decision on whether to enrol and what course to enrol on, not forgetting the fantastic photos showing people in real OB situations!. Also, the new brochure is more aligned with our values and the fundamentals which were developed in 2006.

In addition to receiving the brochure, people who enquire will also receive a one page insert on the specific course or courses they are most interested in (also pictured). These detail more information related to each course, like dates and prices, and

also the unique benefits of each course as they relate to people's life stage.

Please contact us if you would like to receive a copy of the new brochure or know of anywhere they should be placed to appeal to prospective students.



Places available! Upcoming courses

2-9 JUNE

8 day **Discovery**
27+ years

15-22 JUNE

8 day **Discovery**
40+ years

30 JUNE - 7 JULY

8 day **Leaps and Bounds**
Parent with teen

28 JULY - 17 AUGUST

21 day **Masters**
27+ years

28 JULY - 17 AUGUST

21 day **Classic**
18-26 years

"I love Outward Bound, it's tough and I hated it at times, but I love it now!!"

Anon, from course feedback forms

Tracey Irving
Enrolments Coordinator



My key responsibilities as Enrolments Coordinator are to manage the enrolment process for example processing enrolment forms, completion of medicals, transfers, cancellations,

administration of all pre-course work for professional courses, ensuring the database records and course numbers are up to date, ensuring students are fully informed of the expectations of OB and converting enquires into bookings. Once students have enrolled, I have a major part in following through the process with them to make sure they are prepared, ensuring medical, funding, gear & travel is all sorted and that they arrive in Anakiwa safely. What makes my day, is when I've made someone else's day! It puts a huge smile on my face and gives me great satisfaction to see I've made a difference. I get a real thrill when someone is truly grateful for the work I have done!

Helen Carter
Finance and Funding Advisor



I help with the funding side of going on a course. If someone needs some financial support to go on a course, they call me and I help them believe they can go on an Outward Bound course, no matter what their financial position.

It's all about giving people the information they need to help them find the support they need. It's great hearing people's sense of relief on the phone or appreciation knowing that the money side of things is sorted. Reading thank you letters that are sent to us is a great way to start the day over a decent latte!

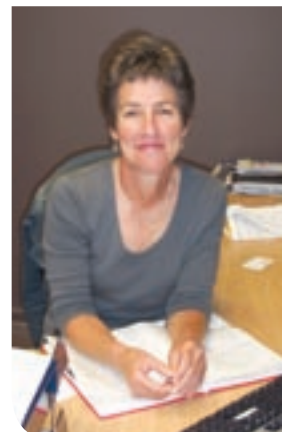
Lana Rockliff
Enquiries Advisor



I talk to lots of people! I discuss the enrolment process, various concerns and about Outward Bound in general. I help Tracey out by making sure our courses are full of

enthusiastic people, and sometimes I'm even lucky enough to share a story or laugh with a past student. I also help out with the promotional side of Outward Bound – at Expo's talking to potential students, giving presentations to groups, and sending out our brochures. You should contact me if you or someone else you know would like information about Outward Bound. Whether you want to know when the courses are, what types we have, what kind of gear to bring on a course, I am the person to ask. If you have questions about what you do while on a course, how fit you need to be (and ideas on how to get fit), the cost of your chosen course (and ideas for fundraising), I can help. Apart from my daily chocolate fix, my day is made by great, funny and inspiring conversation.

Jill Kerr
Office Administrator



I am the general office busybody!! I keep track of lots of different requests from different organisations and people. Seriously, I keep the office running smoothly and efficiently on a day to day basis. I cover things such as mail, stationery, filing, weekly purchases, photocopying... the list goes on and I am the support person for the administration, enrolments and finance people; assisting administration and organising travel for some specialist courses and liaising with participants on those courses. I collate, distribute and administer board papers; send out relevant info to Work and Income Case Managers and do all the Professional postcard enquiries; document media clippings; assist the CEO with organising the mid year Council Meeting; assist with marketing mailouts; database administration; and anything else that may come up on a day to day basis. My day is made when I talk to a past participant who has had a wonderful experience at Outward Bound. It makes it all worthwhile.

A Brief History of Te Kainga ('TK')

IN THE 1970'S Bruce Carey, son of W R Carey and his wife officially handed over the keys for TK to Outward Bound. It was W R Carey's wish that a portion of his estate be donated to charity and his family thought Outward Bound would be most fitting of this legacy.

W R Carey, who owned and operated the Kaiapoi Woollen Mills in Christchurch purchased the property in the mid 1930's. In 1938 the building of Te Kainga commenced; the small house immediately above the big house was completed first. The interiors of both living quarters were constructed to resemble the interior of a ship.

The family still has ties to the area and still owns the property immediately adjacent to the Outward Bound property at Te Kainga.

Oarsome!

IN OUR LAST Cutter we wrote about the 11 rowers who were part of the Rowing New Zealand Under 23 Development Squad that came to Outward Bound in August 2006 for ten days. Of the 11 participants, we are thrilled to inform you that 8 (and 1 reserve) have been chosen to represent their country at the Rowing World Cup regattas and the World Championships in Munich later in the year. At these events the crews will be aiming to qualify the boats for Beijing in 2008. Congratulations and good luck to all these athletes.

News from our CEO Trevor Taylor

THE PAST SIX MONTHS have been an extremely busy period for Outward Bound with Anakiwa and our satellite bases operating at full capacity over the summer months. Demand for our courses is at an all time high. This is a real reflection of the hard work and dedication that all the team put into ensuring that everyone who undertakes an Outward Bound course experiences quality course outcomes in a safe and supportive environment. The following comment from one of our recent participants in their post course evaluation questionnaire says it all "A great environment for learning and meeting challenges. Great set up and beautiful area – great staff, really friendly. I will recommend this course to everyone."

The past six months has also seen us pursue our objective of making Outward Bound available to all New Zealanders with a further Southern Cross course run in partnership with the Human Rights Commission for students representative of Auckland's rich ethnic communities and a further two Aoraki Bound courses run in partnership with Ngai Tahu. These courses are now a very important part of course offerings. By using our skills in personal development we can in turn help our partners, the Human Rights Commission and Ngai Tahu

achieve their own strategic objectives. A new exciting development of this programme has been the launch, in partnership with the Christchurch City Council and the Human Rights Commission of a Southern Cross for participants representative of Christchurch's ethnic communities in June of this year.

Joris De Bres, Race Relations Commissioner says "Southern Cross is a unique programme that promotes personal development, intercultural understanding and community leadership.

"In the Commission's annual review of race relations, we are specifically highlighting the Southern Cross and Aoraki Bound programmes as excellent examples of the promotion of intercultural exchange in the outdoors."

On the building front there has also been a lot of activity. We have built a new visitors and contractors accommodation block as an extension of the current staff lounge, and are currently awaiting resource consent before we start on the building of two new staff accommodation lodges. These will ensure that we are able to accommodate all staff on site, and provide them with a standard of accommodation that supports the family environment that we encourage, and provides

them somewhere they can call home. Finally we are also looking at giving our satellite base at Te Kainga a well deserved facelift. Te Kainga or TK is a key facility for Outward Bound and one that holds a special place for many of our participants.

All of this activity means dollars. Accordingly, we have recently brought on board, Kitty Hilton to assist us in looking at ways in which we can effectively raise money for Outward Bound. You will be hearing more about this over the next few months.

To conclude I want to get something of my chest! Something that has been bugging me for some time is the amount of negative press we read and see about today's youth. Each month at Outward Bound we meet motivated, inspirational, and great youth, from right across all sectors of New Zealand society. We should celebrate their successes no matter how small, and encourage them to conquer their next mountain! The future of New Zealand is in good heart.



Did you see our adult campaign?

In January this year while people were relaxing reading papers, magazines and listening to their radios Outward Bound was trying to increase our profile and encourage more adults to take the plunge. This campaign was initiated after research showed that the older you are, the more you were aware of OB, however you think it is only for youth!

YOU MAY HAVE SEEN some advertisements in the Listener, or the Sunday Herald or if you were listening to Coast FM heard some advertisements "there are no age limits on voyages of self discovery" or "you've achieved a lot in your life. Why stop now?" with images of older students taking on the challenges that are Outward Bound. The radio campaign also featured dialogue from Maggie Barry (Board member) and Mark Inglis (Ambassador) and had a competition for a *Discovery* course which was won by an Auckland nun who will embark on her course in October.

The campaign was a massive success. Total enquiries through web, email and phone were up 70% for both January and February when comparing with previous years. Coinciding with this was a shift to people enquiring about adult

courses - either *Masters* (21 day) or *Discovery* (8 day). Because of the larger numbers of people enquiring this hasn't effected our enquiries for our other courses and in many cases the campaign encouraged enquiries from parents and grandparents requesting information on our youth courses.



There are no age limits on voyages of self-discovery

An Outward Bound Masters Course will challenge your new strength and get your focus back on track. Mind and body tend to keep you overdone when you're at the helm of a 3 tonne cutter full of people you've never met, so you run before the northwesterly breeze. Adventure and self-discovery are just some of the things you'll get out of our single day adult courses.

Outward Bound is surrounded by sea, trees, native bush and mountains the perfect backdrop to put some wind back into your sails.

Challenge yourself at Outward Bound

0800 888 937
www.outwardbound.co.nz



You've achieved a lot in your life. Why stop now?

Outward Bound is surrounded by sea, trees, native bush and mountains the perfect backdrop for self-discovery.

Take the next step and challenge yourself at Outward Bound.

0800 888 937
www.outwardbound.co.nz

An interesting point to note: approximately 40% of students participating in Outward Bound courses are over 27 years of age! This really highlights how Outward Bound is becoming more representative of the changes in New Zealand society.

Outward Bound®

PROFESSIONAL

Contact Energy

Over 70 Contact Energy managers have now completed their customised four day Management Development programme. It is an intensive 4 days of Outward Bound activities and workshops run by an external facilitator, incorporating models and tools like Lominger and TMI. The success is filtering through the organisation with great testimonials and learnings being incorporated into peoples lives, both professionally and personally. Contact Energy have booked in an additional 3 programmes for later in the year!



Agriculture Industry Training Organisation

Our relationship with the Agriculture ITO continues to be strong. This year the Ag ITO have increased the numbers coming to Outward Bound from 16 to 25! Regional Apprentice winners, and other identified potential industry leaders are soon to be completing their 21 Outward Bound programme, sponsored by FiL. Every week, when the news clips come into the Outward Bound office, there is without fail a number of clippings and articles from a range of papers of Agriculture ITO OB students, telling their stories and sharing their experiences and learning's, promoting the programme and thanking their sponsor for the opportunity.



This year the Ag ITO have increased the numbers coming to Outward Bound from 16 to 25!

In addition in June we will have two groups of 14 apprentices from the BETA (Built Environment Training Alliance) group of ITO's, incorporating building and construction, plumbing, flooring, furniture, boat building and roading infrastructure. This is a fantastic example of a group of industries coming together and making it possible to build networks across the trades, develop relationships and develop their people.

Weekend taster at OB

On the weekend of March 10th and 11th, Rona Davidson, Account Manager for OB Professional hosted 12 business clients on a weekend 'Invitational'. These weekends are designed as a way of showcasing the what, how and why of OB to potential and newly established clients in the professional market. Training and Development Managers, HR Managers and people who have a stake in the training and development of their staff are invited to attend and are exposed to a 'real' Outward Bound experience, with warm up initiatives, group forming and participation in activities that will stretch and challenge them. It never fails to amaze Rona the learnings, outcomes and impact even just a short weekend can have on people.

FUNDING INSPIRATION

We receive letters every day from people who are seeking support from family, the community, our supporters and Outward Bound to enable them to go on a course. It is incredible the lengths some students go to, to raise the funds necessary to attend.

ALEXANDRA IS another brilliant example of a young girl, 15 years of age, for whom attending a 10 day custom design course through her school, Rangī Ruru Girls' School in Christchurch will be "a dream come true." Alexandra says "I have always been a very active person, who is willing to give anything a go. The course will give me extra confidence, but might also show me my personal limits."

"I have always been a very active person, who is willing to give anything a go. The course will give me extra confidence, but might also show me my personal limits."

Alexandra, Rangī Ruru Girls' School

Alexandra has had financial assistance with her course fees from her grandparents and in return spent her Christmas holidays helping them with their housework and garden. It is however, Alexandra's business enterprise that really caught our attention. For the last few years she has been breeding pedigree Netherland Dwarf Rabbits. According to Alexandra the rabbit market has been quite slow recently, therefore the majority of the money she has made she has had to pour back into hay and rabbit pellets. However the additional money from this venture she has used to fund her Outward Bound course.

We wish Alexandra all the best as she embarks on her course on April 12th.

Our Major Supporters



Membership Form

Are you a member? Become one now!

To view the benefits of membership go to
www.outwardbound.co.nz/membership

Name _____

Address _____

Suburb _____

City _____ Postcode _____

Phone Daytime () _____

Evening () _____

Email _____

Course/Year attended _____

Life Membership (\$500) Annual Membership (\$52)

Donation \$ _____

TOTAL \$ _____

Payment method

Cheque (enclosed) \$ _____

Credit card

Mastercard

Visa

Card Number

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Expiry date _____

Cardholder's name _____

Cardholder's signature _____



Are you registered on MyWatchmates?

Yes / No

Vest size (Life Membership only)

S / M / L / XL / XXL (Please Circle)

Receipt required? Yes / No

GST Number 10-566-568

Please complete, detach and return to:

Outward Bound, PO Box 25-274,
Panama Street, Wellington 6016

Thank you.



Donations

The Outward Bound Trust relies on the generosity of individuals and organisations through donations. These donations are used to support the general work of the Trust including scholarships for students.

Perhaps you were sponsored for your course and want to help someone else have the same experience as you?

If you would like to make a donation, (regardless of whether you are a member or not), either complete the donation section of the membership form or phone us on **0800 OUTWARD (688 927)**.

A donation to Outward Bound is another great way you can support our work, and keep the flame alive.

Merchandise Promo

If you would like to buy more Outward Bound merchandise go to
www.outwardbound.co.nz/merchandise

AO Zip Top



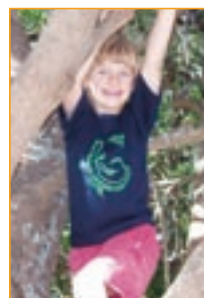
A great micro fleece that can be used as a top layer in autumn or under jackets in the winter. It's lightweight and smart.

Light Blue or Charcoal

Sizes S – XL

\$75.00 (was \$85.00)

Lizard print kids tee



Fun and funky shirt for kids (and small adults!)

Navy/Green or Blue/Lilac

Sizes 4, 6, 10 and 12

(note size 12 is equivalent to adult XS)

\$16.00 (were \$22.00)

What's happening at Outward Bound?

Live the Dream

Now in its second year, Kathmandu are generously providing 12 scholarships to people who want to attend Outward Bound. People can either nominate themselves or be nominated, entries close on 11th May 2007. Go to www.kathmandu.co.nz and click on Sponsorships for information and to download an entry form, or pick up an entry form from a Kathmandu store. Thanks to Kathmandu for enabling 12 more New Zealanders to have the experience of a lifetime.



Vero Excellence in Business Support Awards

Outward Bound has been named a finalist in the Education Provider section of the 2007 Vero Excellence in Business Support Awards. These awards, which recognise excellence in the field of business support will be announced at a Gala Dinner in Auckland on May 31st. Look for the results on our website after this date.



Best Places to Work in New Zealand Survey

While we couldn't repeat the success of 2005, Outward Bound came 4th in the Small Workplace Category of the 2006 Best Places to Work in New Zealand Survey. This was a great result and especially satisfying that our overall score was higher than when we won in 2005. Congratulations to the Flight Centre for being named the overall winner.

Buzz Channel

Buzz Channel Limited (Buzz) is a specialist online research company. Their clients include some of New Zealand's largest advertising agencies, media organisations, a number of market research companies to whom they provide specialist online research services, and also multinational and local corporates. This year Outward Bound will receive, along with four other charities, regular donations as part of the Buzz commitment to support people in the NZ community. Along with this Buzz will provide free of charge the ability to run online surveys and consultancy services. We extend a huge welcome to Buzz from the Outward Bound community and look forward to working closely with them in the future.



Community Partnerships

Every year Outward Bound offer opportunities for community organisations to have their staff, volunteers or clients attend a course. This year these partnerships have been extended to St John's, Youthline, Scouting NZ, Girl Guides, Women's Refuge, YWCA, Volunteer NZ, Victim Support, Parentline and Lifeline. We would like to acknowledge the support of the Lion Foundation, Scottwood Trust, New Zealand Community Trust, Drage Fund, Sir Roy McKenzie and Outward Bound Trust of NZ Foundation for making these partnerships available. For more details go to www.outwardbound.co.nz/464.0.html

MyWatchmates

The numbers of Outward Bound graduates registering for MyWatchmates continues to increase however we still have a lot of ex-students who aren't registered.

How can you help?

- Email your watchmates and make sure they all register
- Email people you know have done a course and make sure they register
- Use the 'Tips for Tracking Down your Watchmates' when you are logged in to MyWatchmates
- Talk to friends, colleagues, acquaintances about Outward Bound, if they mention they have done a course, prompt them to register



MyWatchmates is about you, for you. The more people we have registered, the brighter the flame will burn in keeping your, and others memories alive.

Look out for the next edition of the MyWatchmates newsletter in April.

Relay for Life 2007

March 17th-18th a team of 15 hardy souls walked, jogged, ran, around the Frank Kitts Park circuit for this year's Relay for Life. In doing so they raised over \$2000 for the Wellington branch of the Cancer Society. Big thanks to Megabyte Technology Consultants and TransitLounge for their monetary contributions along with numerous family members and friends of Outward Bound who provided donations.

20/20 Challenge 26th - 27th May 2007

Staff at Anakiwa are organising for 20 participants (staff/family/friends) to walk the 71 kilometre Queen Charlotte Track in 20 hours. The funds raised will benefit the Limbs4all Charitable Trust, started by Mark Inglis (www.limbs4all.com) and is our way of helping those who would benefit from doing what we take for granted; being mobile. If you are interested in sponsoring a participant please contact Tracy Bowman on 0800 688927.

The Cutter April 2007 is written and edited by Tracy Bowman, Marketing Executive, with help from Ruth Schaffer. If you have any questions or queries about this publication or future publications, would like more copies, or simply would like to tell us what you think, contact Tracy directly on tbowman@outwardbound.co.nz or 04 495-1765.



Outward Bound Trust of NZ, PO Box 25-274, Panama Street, Wellington 6016
Phone: (04) 472-3440 or 0800 OUTWARD (688-927) **Fax:** (04) 472-8059
Email: info@outwardbound.co.nz www.outwardbound.co.nz